

# Colonial Spirits'

# SPECTACULAR!!

## Summer Sale



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Summer Sale  
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Colonial Spirits of Acton

87 Great Road, Acton, MA 01720 978.263.7775  
Order Online at: [www.ColonialSpiritsDelivers.com](http://www.ColonialSpiritsDelivers.com)

# Colonial Spirits'

# SPECTACULAR!!

## Summer Sale



Wine, beer and spirits is a great industry. There is always something new, there is always something to learn and it is always exciting. Most people will find that their tastes evolve and change over time and this means that there is a lifetime of discovery in fine wines, craft beers and artisan spirits. Sharing this experience with other people is the best part. I'd like to thank all of the many great customers who shop at Colonial Spirits of Acton for sharing their enthusiasm and interest with us and for their continued support.

Cheers!

*Trotty CBL*



## All prices will be valid through July 4th

Check our specials for more great deals each and every month, all month long at <http://www.colonialspirits.com/specials>

### The best summer wines at the best prices. These sales are the 'best buys' of the summer!

90+ Cellars – an independent bottler of high-end wine, try it and find the best value in wine available

Lot 2 Sauv Blanc	\$9.99	-	Mix & Match 3 for \$25
Lot 30 Cotes-du-Rhone	\$9.99	-	Mix & Match 3 for \$25
Lot 42 Pinot Grigio	\$11.99	-	Mix & Match 3 for \$25

Michel-Schlumberger  
Dry Creek Cab normally \$34.99 **Sale \$19.98**

White Oak Vineyards  
Napa Cab normally \$34.99 **Sale \$24.98**  
Napa Merlot normally \$27.99 **Sale \$19.98**  
Russian River Chard normally \$21.99 **Sale \$15.98**  
Russian River Sauv Blanc normally \$17.99 **Sale \$11.98**

Clos du Val  
Napa Cab normally \$39.99 **Sale \$29.98**  
Carneros Pinot Noir normally \$34.99 **Sale \$24.98**  
Napa Merlot normally \$29.99 **Sale \$21.98**  
Carneros Chard normally \$27.99 **Sale \$19.98**

St. Supery  
Napa Sauv Blanc **Sale \$13.98**  
Napa Rose **Sale \$12.98**

### More summer wine picks...

Cavit Pinot Grigio 1.5L **Sale \$11.98**  
(special price for the summer, no additional discount available)

### The fantastic value of these wines only gets better when you mix and match for our everyday discount savings (sale items and 1.5L bottles excluded)

#### Mix & Match

6-11 bottles	save 10%
12-23 bottles	save 15%
24-35 bottles	save 20%
36+ bottles	save 25%

Flora Springs Trilogy Napa Vly	\$59.99
Flora Springs Chard Napa Vly	\$17.99
Stuhmuller Estate Chard Alexander Vly	\$22.99
Mer Soleil Chard "Gold"	
Sta Lucia Highland	\$29.99
Mer Soleil Chard "Silver"	
Unoaked Sta Lucia Highland	\$20.99
Conundrum White California	\$20.99
Ben Marco Malbec Mendoza	\$19.99
Montinore Pinot Noir Willamette Vly	\$19.99
Montinore Pinot Gris Willamette Vly	\$11.99
J. Lohr Pinot Noir Falcon's Perch	\$15.99
CMS by Hedges Red Columbia Vly	\$12.99
Marques de Caceres Rioja Crianza	\$13.99
Fess Parker Riesling	\$11.99
Fess Parker Red	\$9.99
Tinto Negro Malbec Mendoza	\$9.99

continued on page 6

# COLONIAL SPIRITS

MEMORIAL DAY thru JULY 4th

*Beer  
Specials*



**BUD LIGHT**

**24 PACK CANS  
SUITCASES**

**\$16.99**  
PLUS DEPOSIT

**SHOCK TOP**

**BELGIAN WHITE**

BELGIAN-STYLE WHEAT ALE

COLONIAL SPIRITS &  
SHOCKTOP  
BRINGING YOU THE  
**BEST PRICES IN  
MASSACHUSETTS**

**2/12 PACK  
CASE PRICE  
BOTTLES/CANS  
MIX & MATCH**

**\$19.99**  
PLUS DEPOSIT

# Rosé Is Serious...

With winter a distant memory and spring turning into summer, you'll notice more rosé in the store. I am a self-proclaimed rosé freak and therefore I always buy plenty of it for the store. Rosé consumption and production is on the rise as people realize its potential. Depending on the style, it can pair with just about any summer fare just as well if not better than any of your favorite white or red wines. Rosé works well in the heat and pairs indiscriminately with the wide range of foods we enjoy indoors and out (particularly out).

Over the past few years I've increasingly bought more rosé and not just from Provence, but also places like the Languedoc, Bordeaux, Burgundy, the Loire Valley, Italy (both north and south), Spain, Portugal, South Africa...the list goes on. In France alone, production of rosé accounts for over a quarter of total wine produced (26%)

which is a good deal more than white production (at around 17%). Production and quality have increased, so it's only a matter of time before the style captures the full attention of all wine amateurs.

*Rosé consumption and production is on the rise as people realize its potential*

But why is it not taken more seriously now and by all? How much more will the derisive attitude towards this wonderful style of wine continue? When will it find its rightful place and no longer be considered some sort of enological half-breed? I'm not sure, but I believe it's on the way to being accepted as serious wine.

Let me take a step back first. Before the 19th century, most reds used to be significantly lighter in color because most red wine only experienced limited maceration (the part of fermentation when the skins of a red grape give color and structure to wine). The vinicultural techniques

25<sup>TH</sup>  
ANNIVERSARY EDITION



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# Santé!

required to make red wine as we know it today did not exist and, in fact, the wines of Bordeaux were referred to as 'claret' on account of their light color. Reds were really dark rosés. As progress was made in viniculture, red wines as we know them today were made and the production (as well as consumption) of rosé became limited to the hot climates of places like Provence.

What happened next? Rosé quality began to increase as producers treated it (like their whites and reds) with purpose and intent. Varietals that resulted in the best rosés were given more attention than those which didn't. Those varietals were planted in appropriate soils, in the best vineyards with good sun exposure. Quality increased because producers simply took the style more seriously.

What's also nice to know is this: rosé is accessible. No need to decant to enjoy, just chill it and open. Often its color in the glass and its nose charm the drinker whether novice, amateur or connoisseur. In this way, it is a wine for everyone. Reds and whites often

require some sort of former knowledge in order to be appreciated. This is just not so with rosé.

And one more thing to consider; rosé is not simply meant to be enjoyed from Memorial Day Weekend through Labor Day Weekend as an aperitif or grilling wine. Of course it fits the festive, carefree mood of summer, but because of its diversity it can be enjoyed from spring through the fall and even beyond (consider a dark rosé for Thanksgiving or even Christmas dinner).

There are some rosés that find themselves on equal footing with some of the best whites or reds (try one from Bandol or Tavel), even though most will never quite be as complex as some of the Old (or New) World's Grand Crus. Yet the quality is there. These wines can pair with the most sophisticated dishes and can even age gracefully. Who would have known a decade or so ago that rosé stands where it is today; well-placed and ready for its day in the sun. Santé! ●



## SPRING has Sprung!



**MER SOLEIL SILVER**  
unoaked Chardonnay

Seamless fruit flavors of grapefruit, lemon and gooseberry shine through on the mid-palate, complemented by a crisp acidity that carries through from start to finish. The higher acidity in this wine makes it a perfect accompaniment to a wide array of food, particularly fresh summer salads, grilled seafood and guacamole.

**\$20<sup>99</sup>**



**CONDNUM**  
White

The taste is best described as exotic; with layers of peach, apricot nectar, green melon and pear, overlaid with subtle notes of citrus zest. A rich, round mouth-feel supported by fresh acidity, brings the complexity of this wine into balance.

**\$20<sup>99</sup>**



**MER SOLEIL**  
Barrel Fermented Chardonnay

The expression in the mouth is soft, round and elegant with flavors of lemon zest, apple pie, vanilla bean and buttered toast. It has a rich and luscious mouth-feel with bright acidity on the finish.

**\$29<sup>99</sup>**

# Colonial Spirits Spetacular Summer Sales

*continued*

**BEER! – Fun in the sun, cold beer and the best sale prices in the area...**

Berkshire Brewing 64oz fresh growlers	<b>Sale \$6.99+dep</b>
Lagunitas IPA, Pale, Censored, Pilsner 6 pack bottles	<b>Sale \$8.99+dep</b>
Shock Top 2-12 pack bottles	<b>Sale \$19.99+dep</b>
Bud and Bud Light 24 pack can suitcase	<b>Sale \$16.99+dep</b>
Mayflower 12 pack bottles	<b>Sale \$13.99+dep</b>
Anchor Steam 12 pack bottles	<b>Sale \$12.99+dep</b>
Shipyard 12 pack bottles & cans	<b>Sale \$12.99+dep</b>
Sierra Nevada 12 pack bottles	<b>Sale \$11.99+dep</b>
Magic Hat 12 pack bottles	<b>Sale \$11.99+dep</b>
Red Hook, Kona and Widmer 12 pack bottles	<b>Sale \$11.99+dep</b>

**Enjoy summer cocktails and evening drams with Colonial Spirits' great selection and prices.**

**Introducing 35 Maple St Hand Crafted Spirits**

Materson's 10yr Rye	<b>Sale \$66.99</b>
Kirk & Sweeney 12yr Dominican Rum	<b>Sale \$38.99</b>
Uncle Val's Botanical Gin	<b>Sale \$38.99</b>

**Scotch and Whiskey**

Bowmore	15yr Single Malt Scotch	750mL	<b>Sale \$64.99</b>
	12yr Single Malt Scotch	750mL	<b>Sale \$39.99</b>
	Legend Single Malt Scotch	750mL	<b>Sale \$27.99</b>
Glenmorangie	Single Malt Scotch	750mL	<b>Sale \$34.99</b>
Larceny	Bourbon	1.75L	<b>Sale \$49.99</b>
	(save \$20 with mail in rebate!)		
		750mL	<b>Sale \$29.99</b>
	(save \$10 with mail in rebate!)		
Knob Creek	Bourbon	750mL	<b>Sale \$29.99</b>
Jim Beam	Bourbon	1.75L	<b>Sale \$24.99</b>

**Vodka, Gin, Tequila and Rum**

Finlandia	Vodka	1.75L	<b>Sale \$24.99</b>
Pinnacle	Vodka	1.75L	<b>Sale \$19.99</b>
Smirnoff	Sorbet Vodka	750mL	<b>Sale \$16.99</b>
Berkshire Mountain Distillers	Gin	750mL	<b>Sale \$24.99</b>
El Jimador	100% Agave Tequila	1.75L	<b>Sale \$29.99</b>
Sauza	Tequila	1.75L	<b>Sale \$29.99</b>
Privateer	Silver and Amber Rum	750mL	<b>Sale \$29.99</b>
St. Elder	Elderflower Liqueur	750mL	<b>Sale \$18.99</b>
Skinny Girl	pre-mixed cocktails	750mL	<b>Sale \$14.99</b>



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**\$22.99**



**BACARDI**



**BACARDÍ**

[ BY PATRICK SULESKI ]

# Canned Beer

**There has been a lot written about craft beer in a can, so much so that I had a tough time getting going on writing this article because it felt as though everything that needed to be said had already been published elsewhere and, frankly, I don't want to restep where everyone else has already trod.**

In my desperation I asked the rest of the staff what they thought about canned beer and the person who had the most interesting answer was Fabio, our esteemed bulk beer buyer. He told me to think back to when Coke came in glass bottles. I told him I wasn't around back then. He sighed and told me that there was a time when glass Coke bottles were the norm, but nowadays we think of them as being inferior. Buying Coke in glass costs more than a can and nets you a smaller serving; they sell solely on nostalgic charm. He then pointed to our cooler door, stuffed with Budweiser, and said that the best-selling format for Bud is the 30 pack of cans and that there was no

such thing as a 30 pack of bottles.

This is a really interesting point, because it's true that when I think of Coke in glass bottles I think "overpriced" and "not worth it". Cans are cheaper to make and lighter to move, they make for a more compact package so you can fit more on a truck. They're airtight and they reflect the sun away instead of letting light in – air can get in under a bottle cap and spoil a beer, and we all dread opening a bottle only to discover that the brew inside has been skunked by too many UV rays. Cans are just a better package.

I love to explain to my wine customers that the screw-top is a better enclosure for wine, because you won't find many corked bottles if there isn't any cork. When you look around at wine bottles in our store, though, you rarely find one over \$20 with a screw-top... not because cork is better, but because people think screw-tops mean poor quality. A lot of people hold a prejudice against canned beer in the same manner; it makes them think of Pabst Blue Ribbon and other classic cans of college days past. But the fact that breweries like cans-only pioneer Oskar Blues even exist means that there is high-quality beer available in a can. The packaging really needn't

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**GLENMORANGIE**  
SINGLE MALT SCOTCH WHISKY

206 bunkers, narrow fairways and sloping greens.

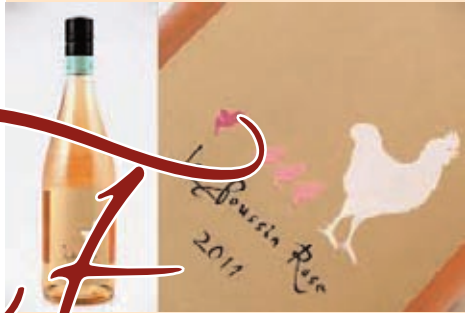
The 2013 Open Championship course demands the kind of care we appreciate.

**THE OPEN CHAMPIONSHIP**  
Official Whisky

**Unnecessarily Well Made**

*Drawn by Vince Vukob*

# The Beauty Of Rosé



No wine says 'summer' quite like rosé. Our customers seem to increasingly understand that most of the rosé we offer is dry, delicious, and a lighter, and more refreshing alternative to red wine in hot weather.

From Memorial Day Weekend through Independence Day we are featuring a spectacular and very affordable dry rosé from the south of France. Many of you are fans of the Sacha Lichine Poule Blanche and Coq Rouge, known affectionately as the 'chicken' wines. The Le Poussin rosé is the latest offering from Sacha, and rosé is Sacha's forté: he hap-

pens to own Château d'Esclans in Provence, where he produces one of the world's great rosé.

Like Château d'Esclans' rosé, the Poussin rosé is made from Grenache. Unlike his other rosé, this is grown on sandy vineyards in the Camargue on the Mediterranean coast. A delicate, pale pink, it has flo-



Privateer Silver Reserve Rum or  
Privateer True American Amber Rum



- True American Rum -  
**PRIVATEER**  
- Essex County, Massachusetts -

Massachusetts was a very large rum producer in the 1700's. By some accounts, there were more than 60 distilleries in the Bay State. Rum played a vital role during the founding of this country. It was one of our principle export products, it was a secondary currency, and was used to pay and improve the morale of soldiers.

The founder of Privateers' family made rum right here in the 1700's and fought the British as a Privateer during the Revolution. Andrew Cabot (1750-1791) was a merchant and rum distiller who became one of the most successful American Privateers. He deployed a fleet of ships including Pilgrim, Revolution and True American for which this Rum is named.

Crafted locally in Essex County MA, you could say rum has always been in our blood.





ral, rose petal scents, aromas of summer fruits and deeper flavors than the light color would suggest. Best of all, it is bone dry, refreshing and no wallflower when it comes to pairing with barbecue. The beauty of rosé (aside from its color and flavor) is its remarkable soup (or salad) to nuts versatility.

In this rosé-friendly era, few of you will need to be convinced to try this truly delicious wine. ●

For those of you yet to make the jump to rosé, we just made it easy for you...

**2012 SACHA LICHINE  
'LE POUSSIN' ROSE PAYS D'OC**

Regularly

~~\$11.99/btl~~

**NOW**

**\$9.99/btl**

OR

**\$105/cs net!**



[ BY PATRICK SULESKI ]



wine coaxes elegance out of simplicity

# take your wine outside!

Ernest Hemingway once said, "Wine is the most civilized thing in the world." He also spent a lot of time outdoors, watching the running of the bulls, big game hunting and hanging out on Key West and you know what? He didn't switch to drinking Corona just because it was warm out!

At COLONIAL SPIRITS we know that summer is beer season, and under certain circumstances that makes perfect sense... after all, they don't have a great wine list at Fenway Park. But summertime is grilling time, and grilling in the early evening with a glass of wine just feels different than holding a bottle of beer. For me, grilling with wine makes me want to elevate my game, to sear the steaks just right or take the time to make sure the cheese on the burgers melts perfectly. I want to take extra time and care to make sure that my food lives up to the

expectation set by drinking wine by the grill... it's a self-fulfilling prophecy. In short, wine coaxes elegance out of simplicity with just a couple glasses to wash as compensation!

A couple of years ago, Nic Castro had Nic Haegeli, myself, and a few others over for a barbecue. Perhaps sometimes you get used to us always selling something, but an underlying drive for all three of us is our deep fascination with, and love of, wine. When we get together, we drink wine, we talk about wine, we relax like we're at a sports bar but instead of a Bud we have a Cab, and instead of a game we have, well, a Cab. Castro runs the grill, I prepare the meat, and Haegeli



*continued on page 21*

**SPRING 2013**  
**YOUR GETAWAY IN A GLASS**  
**3 FOR \$25**

**90+**  
 NINETY+ CELLARS  
 SAUVIGNON BLANC  
 MARLBOROUGH, NZ  
 LOT 12

**90+**  
 NINETY+ CELLARS  
 PINOT GRIGIO  
 TRENTO, ITALY  
 LOT 15

**90+**  
 NINETY+ CELLARS  
 CÔTES DU RHÔNE  
 AOP, FRANCE  
 LOT 30

**SAUVIGNON BLANC  
 Marlborough, NZ**

**PINOT GRIGIO  
 Trentino, Italy**

**CÔTES DU RHÔNE  
 AOP, France**

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*"Falcon's Perch"*  
**PINOT NOIR**  
 California

**90 pts!**

**WINE ENTHUSIAST**  
 MAGAZINE

**WINE ENTHUSIAST**  
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 J. LOHR VINEYARDS & WINES

A delicious wine to drink now with upscale fare. Very fruity with bursts of raspberries, cherries and a note of sweet, smokey oak. Crisp acidity, smooth, silky tannins and a balanced structure.

**FLAVOR SECOND TO NONE!**

PLAYS WELL WITH OTHERS.



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Introducing St. Elder – a handcrafted spirit, prepared locally in Somerville, MA. Produced in small batches from a natural extract of fresh elderflower blossoms, St. Elder is a finely balanced liqueur that livens up any classic cocktail.

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[ BY TIM BUSH ]

# What is Gin Any

*I don't like gin!*

*At least that is what I have been telling people for more than 10 years now. As the spirits buyer for a liquor store it is time to address that conflict of interest.*

Gin is a spirit most commonly associated with juniper berries, indeed the name itself, 'Gin', is derived from the Dutch 'jenever', meaning juniper. The drink has been around for centuries if not millennia and likely began as a form of medicine. Today gin is growing out of its image as a dry, one dimensional, 80 proof alcohol made for either martinis or tonic. I must admit that I have always found that mold a bit boring.

The gin world is dominated by familiar brand names like Beefeater, Bombay and Tanqueray. These products shape the way gin is perceived and are, categorically, the same. As 'London' Gins we primarily see variations only in the sweetness of the product. London Gin, also called London Dry or simply Dry Gin, is a grain neutral spirit that has been redistilled in the presence of natural herbs used for flavor (juniper always being the most prominent). The legal definition of gin requires the characteristic flavor of juniper berries. It is because the base spirit can be distilled from many forms of sugar (beets, cane, potatoes, grapes, etc.) that we find different flavors among Dry gins - and the above mentioned brands are fine examples.

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MAPLE STREET  
\*\*\*  
SONOMA CA**

Innovative and quality driven, 35 Maple Street has proven to be a quick leader in hand crafted spirits. With outstanding press and award winning design, their products are always highly anticipated. Each product is carefully produced using the finest ingredients and made in small batches to ensure quality. Visit [www.35maplestreet.com](http://www.35maplestreet.com) to learn more!

 <p style="font-size: 2em; color: red; margin-top: 20px;"><b>93</b></p> <p style="font-size: 1.2em; color: red; margin-top: 5px;"><b>POINTS</b></p> <div style="background-color: #4b4b4b; color: white; padding: 5px; font-weight: bold; margin-top: 10px;">THE TASTING PANEL</div>	 <p style="font-size: 2em; color: red; margin-top: 20px;"><b>93</b></p> <p style="font-size: 1.2em; color: red; margin-top: 5px;"><b>POINTS</b></p> <div style="background-color: #4b4b4b; color: white; padding: 5px; font-weight: bold; margin-top: 10px;">THE TASTING PANEL</div>	 <p style="font-size: 2em; color: red; margin-top: 20px;"><b>94</b></p> <p style="font-size: 1.2em; color: red; margin-top: 5px;"><b>POINTS</b></p> <p style="font-size: 1.5em; color: red; margin-top: 5px;"><b>TOP 50</b></p> <p style="font-size: 1.2em; color: red; margin-top: 5px;"><b>SPIRITS OF 2012</b></p> <div style="display: flex; align-items: center; margin-top: 10px;"> <p style="font-weight: bold; color: red; margin: 0;">WINE ENTHUSIAST MAGAZINE</p> </div>
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# way?

There exist a number of other gin designations, defined by the geographical origin of the product or even cultural significance. Plymouth Gin and sloe gin are respective examples.

Along with these numerous variations is a rich history from medicine, to social disruption to disreputable bars that served gin of the lowest quality standards, even gin flavored with turpentine instead of juniper. Riots erupted in the 18<sup>th</sup> century when gin taxes were imposed upon the popular drink of the time. Phrases that survive today (gin-mills, gin soaked drunks, mother's ruin) grew out of the negative reputation of gin in London.

Upmarket bars brought gin to prominence in the era of real cocktails - an era that is seeing a great resurgence. Still, my early experience with gin just didn't uncover much more than varied levels of sweetness. Genever was the first type of gin to spark some interest in the category with me. Oude Genever (or Jenever, Holland or Dutch Gin) is distilled from a grain mash akin to whiskey and is often aged in wood barrels. Such a gin is not for martinis, but for classic, traditional cocktails - the kind that used to be found in New York City bars and haunts for the likes of Don Draper. Perhaps there was more to gin than I had imagined?

In an article written by an Oregon distiller and shared with me by a longtime customer, the author makes an argument for creating a new term for the nascent gin revival: "New Western Gin". The proposed categorization of a new identity of Gin really grabbed my attention. Suddenly it was clear that Gin is really becoming interesting as distillers strive to show their own expression of the spirit. Although juniper is the required dominant flavor, the wealth of herbs and botanicals allowed in gin create the opportunity for countless flavors to not only be included, but to come oh-so-close to sharing the lead role. Hendrick's Gin, with its distinct cucumber flavor, is an easy example to cite and its immense popularity means that new gins are catching on.

The advent of adventurous distilling is bringing new life to all of the spirits categories, and gin is undoubtedly on the rise with over a dozen choices on the shelves already. If I can get excited about what's happening with gin, anyone can. **Maybe I do like gin!**

With so many choices and new gins filling out our collection in time for the summer season how will you know which one is the best? ●

Find out on *June 8<sup>th</sup>*, 1-4pm -

We will be exhibiting all styles of Gin at a free educational tasting!

**BERKSHIRE MOUNTAIN DISTILLERS, INC.**

**Special Price \$24.99**

**#1 craft gin in the country.**  
- *New York Times*

**"Your gins are absolutely kick-ass."**  
- *Gary Regan, San Francisco Chronicle*

**"One of the best gins, period."**  
- *drinkspirits.com*

**"Delicate but beautifully focused aromas and flavors of subtle juniper, wintermint and licorice; clean, smooth and complex with some spicy cinnamon on the finish. Extremely well made."**  
- *Santé Magazine*

**GOLD MEDAL WINNER**  
- *San Francisco Spirits Competition*

**GOLD MEDAL WINNER**  
- *Wine Enthusiast Magazine*

**GREYLOCK GIN**

**berkshirermountaindistillers.com**

Sheffield, MA

## Colonial Spirits' Summer Fun Planning Tips

# The summer season brings PARTIES

Tips

so we have got some

tips to help you plan your

summer fun.

When in doubt, buy a little

extra – anything unopened

can always be returned to

COLONIAL SPIRITS with our

hassle free return policy.

- Generally plan for about 1 drink per hour per guest. People tend to drink a little bit more when the weather is warm and at weddings. Adjust this figure up or down depending on your guests and the event.
- Beer tends to go quickly so consider a keg for large gatherings.
- Serving wine with a meal typically requires 1 bottle (750mL) for every 2 to 3 guests. As an alternative, if several different wines are to be served, about one glass per course is appropriate.

Kick-Start Your  
**SUMMER**  
WITH VARIETY



VARIETY 12 PACKS FEATURING NEW RELEASES



**\$11.99**  
Plus Deposit

**SUPER SUMMER SPECIAL  
MEMORIAL DAY  
THROUGH 4TH OF JULY**

# ES, WEDDINGS, GRADUATIONS

*and more*

- If you'd like to serve mixed drinks, a basic bar must include rum, vodka, gin, and whiskey. Remember that you'll also need dry and sweet vermouth, and juices for mixing! - Mixed drinks usually require roughly 2-4oz of mixer (tonic, soda, juice etc.) per drink.
- Plan to have non-alcoholic beverages available. Sparkling and still water are important.

Assuming 1.5 oz per drink

How Many Drinks are in a bottle?	LIQUOR	
	750mL	16
1L	21	
1.75L	37	
	WINE	
750mL	5	
1.5L	10	

Assuming a 5 oz. serving

1/2 Barrel	164 Beers
1/4 Barrel	82 Beers
1/6 Barrel	54 Beers

How many beers in a keg?

We hope that this brief guide helps you as you plan your next event, but if you have any questions you can always call *COLONIAL SPIRITS* and chat with our friendly staff of experts. ●

978.263.7775

*Cheers!*

Order online for delivery to your next event at:

[www.ColonialSpiritsDelivers.com](http://www.ColonialSpiritsDelivers.com)

A TASTE MADE  
FAMOUS  
BY AN INFAMOUS  
ACT.



## THE TRUTH BEHIND THE LEGEND

To understand the name you must first understand a treasury agent named John E. Fitzgerald. As an agent, Mr. Fitzgerald held the only key to the bonded rickhouses where Bourbon was stored.

Legend has it that on occasion Mr. Fitzgerald would sneak into the rickhouses.

He would help himself to the finest whiskey barrels, the honey barrels.

Everyday Mr. Fitzgerald walked the fine line between self-restraint and self-indulgence.

Today, we're proud to bring you Larceny Bourbon, a taste made famous by an infamous act.

[ BY TIM BUSH ]

“It’s all about  
the beer, but beer is  
nothing without the  
people.”

- Gary & Chris





A little history on a local favorite

# Berkshire Brewing Company and Fresh Ale

In 1992 Chris Lalli and Gary Bogoff came to the conclusion that the world needed fresh ale. They were not interested in just making beer; they wanted the ethics and craftsmanship of an artisan to show through in a fresh ale, crafted with pride.

Finding a home in South Deerfield, MA in a former cigar manufacturing plant took months of searching but turned out to be well worth the effort. The town's unanimous approval of the business brought a craft brewery into a popular tourist town that had enjoyed the draw from Yankee Candle Co. and was happy to offer more to visitors.

Most of 1994 was spent transforming the cigar plant

*continued on page 18*



into a cutting-edge brewing facility that could produce the fine ales that Chris and Gary had spent years test brewing and perfecting.

That fall, BBC began brewing fresh its unfiltered, unpasteurized ales and reviving the time honored tradition of local, quality ales. By word of mouth and taste buds, Steel Rail Extra Pale Ale, BBC's flagship beer, became an instant success with beer-drinkers in all of western Massachusetts and beyond. Although Chris and Gary originally intended to be a draft-only brewery, it quickly became apparent that a thirsty public wanted to take some Steel Rail home, too. They chose to bottle in 22 ounce "bombers" (the 64oz "growlers" came a short time later), and with the help of a small army of volunteers, hand-packaged their product to rave reviews.

Within two years of business BBC went from brewing 24 barrels (the equivalent of 774 gallons) per week, to 77 barrels (2,387 gallons) per week. With this success came several new ales, and the introduction of seasonal lagers to the family. By 1999, demand for these fresh, local brews was exceeding expectation - BBC was in need of more space.

Expansion of the operation would be a long road. A 3000 square foot addition to the north side of the building came first. The south

side of the building grew next with a four truck garage, a cooler, and a packaging room. A warehouse in Worcester served eastern MA, while a distributor brought the beer to Vermont and another warehouse was built to serve Rhode Island. In 2008 Berkshire Brewing proudly graduated from micro-brewery status and became a Regional brewery, producing over 15,000 barrels (465,000 gallons!) for the first time.

BBC offers 9 different year-round flavors of ale and has 7 seasonal offerings. The idea of fresh ale has caught on and the finely crafted offerings from Berkshire are a staple in any beer store and the foundation of craft beer.

Colonial Spirits proudly supports Berkshire Brewing Company and thanks them for many years of partnership and great brew! Would you like to know why their beer is so good? Try it and see for yourself. ●

**Brewery Fresh 64oz Grolwers of Steel Rail, Traditional Ale, IPA and Porter are on sale for \$6.99 +dep.**

All 9 offerings and the current seasonal are available in 22oz Bombers as well as in 1/6, 1/4 and 1/2 barrel kegs.



VODKA OF FINLAND

FINLANDIA VODKA WAS RANKED 1ST AMONG UNFLAVORED VODKAS IN THE 2011 ULTIMATE SPIRITS CHALLENGE IT IS MADE FROM PURE GLACIAL SPRING WATER AND SIX-RW BARLEY THAT MAKES THE VODKA CLEAN AND CRISP. A GREAT VALUE ONLY

**\$24.99 1.75LT**



EL JIMADOR TEQUILA THIS BLANCO TEQUILA'S UNIQUE TASTE COMES STRAIGHT FROM THE 100% BLUE AGAVE IT'S MADE FROM. A CRISP, AUTHENTIC TEQUILA WITH SUBTLE COOKED AGAVE TASTE AND HINTS OF CITRUSY SWEETNESS THAT MAKE IT THE EXCEPTIONAL CHOICE FOR GREAT TEQUILA COCKTAILS. AT ONLY \$29.99 1.75 LT YOU CAN'T BEAT THIS TEQUILA!

Vive al 100%

100% DE AGAVE.

**TRY A JIMMY MOJITO**

2 oz el Jimador Blanco 1 oz Agave nectar or tbsp. of sugar 1 oz Lime juice 3 oz Club soda 4 - 5 Mint leaves In a shaker, muddle 4-5 mint leaves with agave nectar and lime juice. Add ice and remaining ingredients, and roll to mix. Pour into highball glass. Garnish with mint leaves.

# SPRING SIPPERS



ST. SUPERY SAUVIGNON BLANC ..... **ON SALE \$13.98**  
Zesty and Refreshing perfect with seafood.



ST. SUPERY ROSE ..... **ON SALE \$12.98**  
While supplies last. Made with five red grapes including Cabernet Sauvignon and Merlot for a robust and dry rose.



FESS PARKER FRONTIER RED ..... **\$9.99**  
Perfect for cookouts! "The Great American Value" A blend of grapes similar to those in the southern Rhone of France. Spicy and plump in style. Perfect for cookouts and BBQs.



FESS PARKER SANTA BARBARA RIESLING ..... **\$11.99**  
Fruity with a crisp finish. This wine shows why Riesling is such a food friendly choice for all your picnics and dining on the deck.



STUHMULLER CHARDONNAY ..... **\$22.99**  
New to the store! Complex, oak aged and rich.



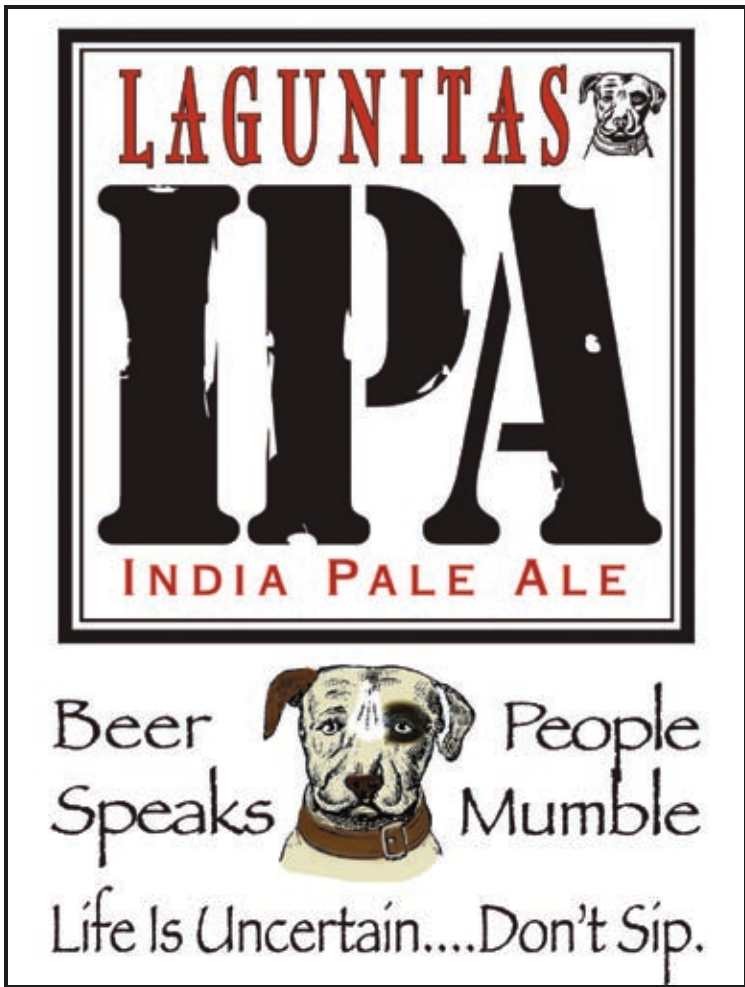
MONTINORE PINOT NOIR..... **\$19.99**  
Certified organic from Oregon. Elegant and fresh. The perfect red wine choice with salmon.




MONTINORE PINOT GRIS..... **ON SALE \$11.98**  
Certified organic from Oregon. Crisp and dry. A real store favorite.




HEDGES CMS RED WASHINGTON STATE ..... **\$12.99**  
Cabernet, Merlot, Syrah blend perfect for grilled meats.



**LAGUNITAS** 

**IPA**

**INDIA PALE ALE**

Beer Speaks  People Mumble

Life Is Uncertain....Don't Sip.

be an issue, and the people who turn their noses up at the shiny aluminum lose out on trying great new beers.

Sometimes I wonder if this whole glass-versus-can thing is a controversy cooked up to double the shelf space of any brand that decides they're going to add a canning line to their brewery. When you really get down to the nitty-gritty, cans are probably going to win out in the long-run just like they did in the world of soda... beer is a business like any other and cans just make sense economically. We're in a period of transition right now where the skeptics must be overcome and converted, but I suspect that someday some smirking kid will be telling me that he doesn't remember when beer came in a glass bottle, either.

So, how about trying some good beer in cans? Colonial Spirits' CANDEMONIUM!

It's because of our can-do attitude, a candemic of beer greatness, an excitement about canned beer that borders on a cannic. We can buy cans, sell cans, talk cans, I can even torture you with more canned puns!

But I won't. Instead, how about we say that craft beer in a can is here again, with all of its convenience and summery joy! These 12 pack cans are all on sale, with three tiers for your beers! ●

**Brooklyn**  
**\$12.99!**  
+dep

Lager  
EIPA  
Summer



**Cisco**  
**\$13.99!**  
+dep

Grey Lady  
Whale's Tale  
Indie IPA



**Oskar Blues**  
**\$14.99!**  
+dep

Dale's  
Pale Ale  
Old Chub  
Mama Yella



*Kick off your Summer*  
with **Mayflower**



**Mayflower Compact**  
- SIGNATURE VARIETY PACK -

PALE ALE *Whale's Tale* IPA Porter

**AVAILABLE NOW!**  
Enjoy four signature Mayflower beers in one package.

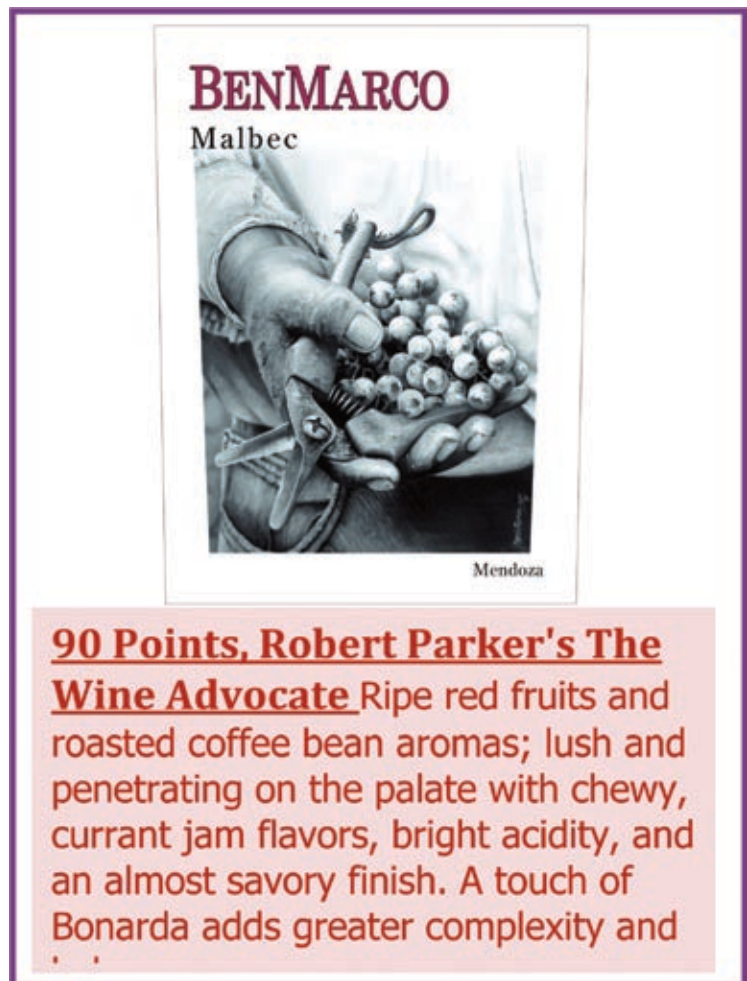
*Taste the History*  
with our Seasonal brew...

**Summer RYE ALE**

**Mayflower**  
BREWING COMPANY

WWW.MAYFLOWERBREWING.COM

**BENMARCO**  
Malbec



Mendoza

**90 Points, Robert Parker's The Wine Advocate** Ripe red fruits and roasted coffee bean aromas; lush and penetrating on the palate with chewy, currant jam flavors, bright acidity, and an almost savory finish. A touch of Bonarda adds greater complexity and

# BOWMORE

## ISLAY

### SINGLE MALT

#### SCOTCH WHISKY



*Founded over two centuries ago in 1779, Bowmore is the first recorded distillery on Islay and one of the oldest in the whole of Scotland. Islay malts are renowned for their peaty smokiness and Bowmore is no exception. We carefully smoke our malt in a peat-fired kiln, just as our ancestors did over 200 years ago.*

**BOWMORE LEGEND \$27.99**  
**BOWMORE 12 YR \$39.99**  
**BOWMORE 15YR DARKEST \$64.99**

**BOWMORE WHISKIES A GREAT GIFT FOR DAD!**

Clos du Val  
Napa Valley

**2010 Cabernet Sauvignon**

2010 Clos du Val Cabernet declares its Vindependence with passionate focus on making wines of balance and elegance, that age with grace and style.

**ON SALE \$29.98**

750ml. (Regularly \$39.99)

**DECLARE YOUR Vindependence!**

## take your wine outside! cont from pg10

does the vegetables (by which we mean anything that is not meat). On this occasion skewers of lightly seasoned beef hit the grill with enthusiasm and I watched Haegeli clean out some portobello mushrooms and fill the cavities with gorgonzola and black pepper. They went on a few minutes before the steaks finished and the cheese melted as the steaks reached medium-rare. We were standing around the charcoal grill talking and sipping Crozes-Hermitage and didn't think twice about it, we were just doing what we do.

The funny thing is that, in retrospect, this is the sort of thing you might read about in a lifestyle magazine. It sounds so gourmet, but we were joking around and being normal twentysomething men as much as anything else. It didn't take any longer to season the steaks and those mushrooms were quicker than chopping up peppers and onions for shish kebabs. The wine was the right pairing for the meal because we took an extra minute to discuss. The afternoon, though, was better for it. We wouldn't have enjoyed our food as much if we'd grilled burgers and brought beer, because we wouldn't have been paying attention as carefully. We enjoyed our food and our wine more because we were focused on enjoying them, and that's a damn good reason to bring your wine outside! ●



**\$12<sup>99</sup>** + deposit

**All Shipyard and Sea Dog 12-Pack Styles**



**SEA DOG**  
BREWING CO.



**COLONIAL SPIRITS OF ACTON**

**PRESENTS**

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Visit [www.ColonialSpiritsDelivers.com](http://www.ColonialSpiritsDelivers.com) to view our inventory and procedures. We deliver personally to most Eastern Massachusetts towns and cities. Through our secure website, you may place an order for any product we have, and within days we will bring that order right to you.



If getting to the store is a hassle or you don't like lifting heavy boxes, Colonial Spirits Delivers is perfect for you. If you are planning a party or having an event, let us take the pressure off running out to get beverages: we'll bring our liquor store right to your front door!

For towns and cities we cannot reach personally, we may be able to ship to you via FedEx. We can send any wine or spirit (not beer) through FedEx to any location in the State of Massachusetts. Call us at 978-263-7708 to set up a shipment.

In the 21st century, COLONIAL SPIRITS is leading the way for wine and liquor stores, and with Colonial Spirits Delivers we are happy to join the virtual world to bring you the very best we have!

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**MALBEC**  
"This is wiry and exotic smelling, with strained berry aromas. It feels grabby and buttery, with dry oaky and berry flavors."  
**Wine Enthusiast BEST BUY!**

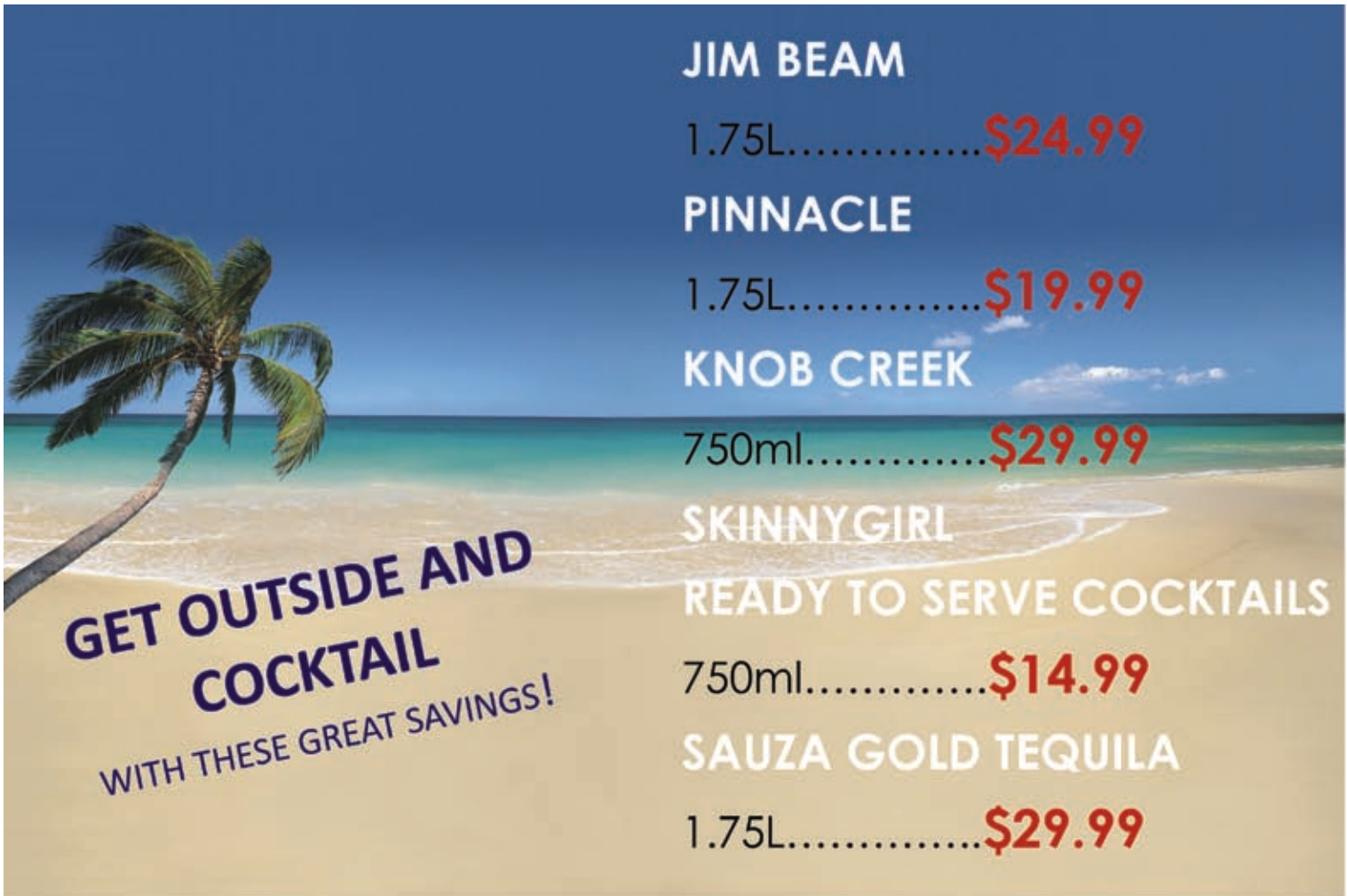
**CRIANZA**  
intense bouquet of raspberries and cherries with vanilla notes and a touch of spice. Nice, refreshingly ripe fruit in the mouth with delicious tannins that confer good body and complexity.

**#1 America's Favorite RIOJA**  
\*Wine Spectator 1/5/13

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COCKTAIL**  
WITH THESE GREAT SAVINGS!

**JIM BEAM**

1.75L.....**\$24.99**

**PINNACLE**

1.75L.....**\$19.99**

**KNOB CREEK**

750ml.....**\$29.99**

**SKINNYGIRL**

**READY TO SERVE COCKTAILS**

750ml.....**\$14.99**

**SAUZA GOLD TEQUILA**

1.75L.....**\$29.99**



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**drink smart**®



IF YOU LIKED HER  
BOTTLES,  
YOU'LL LOVE HER  
CANS!

The wisdom of ages hangs sweet and free from the branches of Elder Betty's elderberry tree. She is the matriarch of the summer sun and the spirit in our bare dancing feet.

Elder Betty is a Weiss-style ale with bready malt flavor balanced by a touch of hops and complemented by the tart berry flavors of elderberry.

MEET OUR  
MATRIARCH




Seasonal  
FERMENTATION  
rotation



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